

Keynsham CC Player's Survey Responses

- Overall average marks for each question in the player's survey are below, split into tables for the different sections of the survey.
- 27 responses were received over a one month period.
- Responses were anonymous but players were asked to indicate which sides they had played for in 2016.
- There is no breakdown of responses by playing squad as the overall marks were only a few percentage points different from the overall average due to the sample size so add minimal value.
- Average marks are colour coded by percentile with red responses being the lowest third of the marks, amber being the middle third and green being the upper third. This broadly shows clear areas for improvement (red), mixed responses with potential to improve (amber) and areas where the club is generally doing well (green).

Question	Average mark
I am satisfied with the standard of cricket I am playing.	3.77
Team selection for fixtures is fair and justifiable.	4.07
Travel to away fixtures is appropriate for the standard of cricket.	4.37
The cricket chair or captain is available to explain selection decisions.	4.00
Young players get appropriate support and opportunities in senior cricket.	3.63
I look forward to playing home fixtures more than away fixtures.	3.04
Match preparation and warm ups are appropriate for the standard of cricket.	3.67
The amount of ground duty tasks are appropriate for the standard of cricket.	3.37
Match fees / tea money is fair and gives value for money.	4.15

Question	Average mark
Standard of match day pitches	2.07
Standard of outfield	3.59
Standard of the playing square	2.52
Standard of training / net pitches	1.67
Standard of scoreboard, sightscreens, covers etc	4.59
Standard / availability of training equipment	3.19

Question	Average mark
Changing Facilities	3.63
Showers	3.12
Pavilion / ground surroundings	3.15
Pavilion / bar upkeep & decoration	2.22
Bar staff	2.00
Cricket teas	4.48
Hospitality to visitors and away teams	3.63
Social events	2.65

- Most responders would be quite likely or very likely to recommend that someone join Keynsham Cricket Club (22 out of 27)
- Significant majority believe annual membership fees are about right (25 out of 27) with one unsure and one responder believing they are too high.
- Only one responder would definitely not want to pay higher membership or match fees to support a specific project. Nine said they would with the rest selecting 'maybe'.

- Player additional comment boxes clearly show three repeated requests for priority areas of improvement which reflect the marks above.
 - Improved playing and net pitches
 - Redecoration of pavilion areas to include more recognition of cricket achievements and club history
 - More engaged bar staff

- There is also significant support for:
 - More and better organised social events
 - Refurbishment of artificial / static nets

- There were some personal selection issues raised that will be redirected to the cricket committee.
- Other requests or suggestions (made by a minority of responders) include:
 - Installation of card machine behind the bar
 - Appointment of coach for senior cricket
 - Recruitment of a high quality overseas player